



COASTAL CAROLINA  
COMMUNITY COLLEGE

NORTH

# About Us

- The objective of the Small Business Center Network (SBCN) is to increase the success rate and the number of viable small businesses in North Carolina by providing high quality, readily accessible assistance to prospective and existing small business owners which will lead to job creation and retention.



# What We Do

- Seminar Training for Business Owners and Prospective Business Owners
- 1:1 Confidential Small Business Counseling
  - Launch support
  - Business plan assistance
  - Business research support
- Resources and Referrals



# Our Impact

Since FY 2019-2020

- 5<sup>th</sup> in the State in business starts: 51 New Businesses
- 4<sup>th</sup> in the State in Job Creation & Retention: 297 Jobs Created & 308 Jobs Retained
- 2<sup>nd</sup> in the State in Training Events Held: 775 Seminars
  - 3<sup>rd</sup> in the State in Seminar Attendance: 10,014
  - 1<sup>st</sup> in the State in Training Seat Hours: 33,922.50

*\*More Small Business Center Training Occurs at Coastal Carolina than anywhere else in the state!*

- 4<sup>th</sup> in the State in Unique Businesses Served: 1,052 Clients
- 5<sup>th</sup> in the State in Counseling Hours Provided: 3,806.25 Hours

Ranking is based on results from  
58 NC Small Business Centers

